

# Perancangan Komunikasi Visual Dasar

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Mata Kuliah : Perancangan Komunikasi Visual Dasar  
Kode Mata Kuliah : VID102  
Tahun : 2019 - 2020

Pokok Bahasan : Stages of thinking in design process  
(Tahapan berpikir dalam proses desain)

Stages of thinking in design process (Tahapan berpikir dalam proses desain):

- Define Problem
- Research
- Ideate Solutions
- Implement Delivery
- Learn Feedback
- Prototype Resolve
- Research Background
- Select Rationale

Define Problem & Research (Menetapkan masalah & Riset):

- Establishing what the problem is.
- Information & Data Compiling.

Primary & Secondary Research.



**end of presentation**