

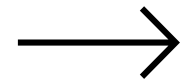
PSG105

PENGANTAR PSIKOLOGI

Runi Rulangi -Prodi Psikologi FHB UPJ

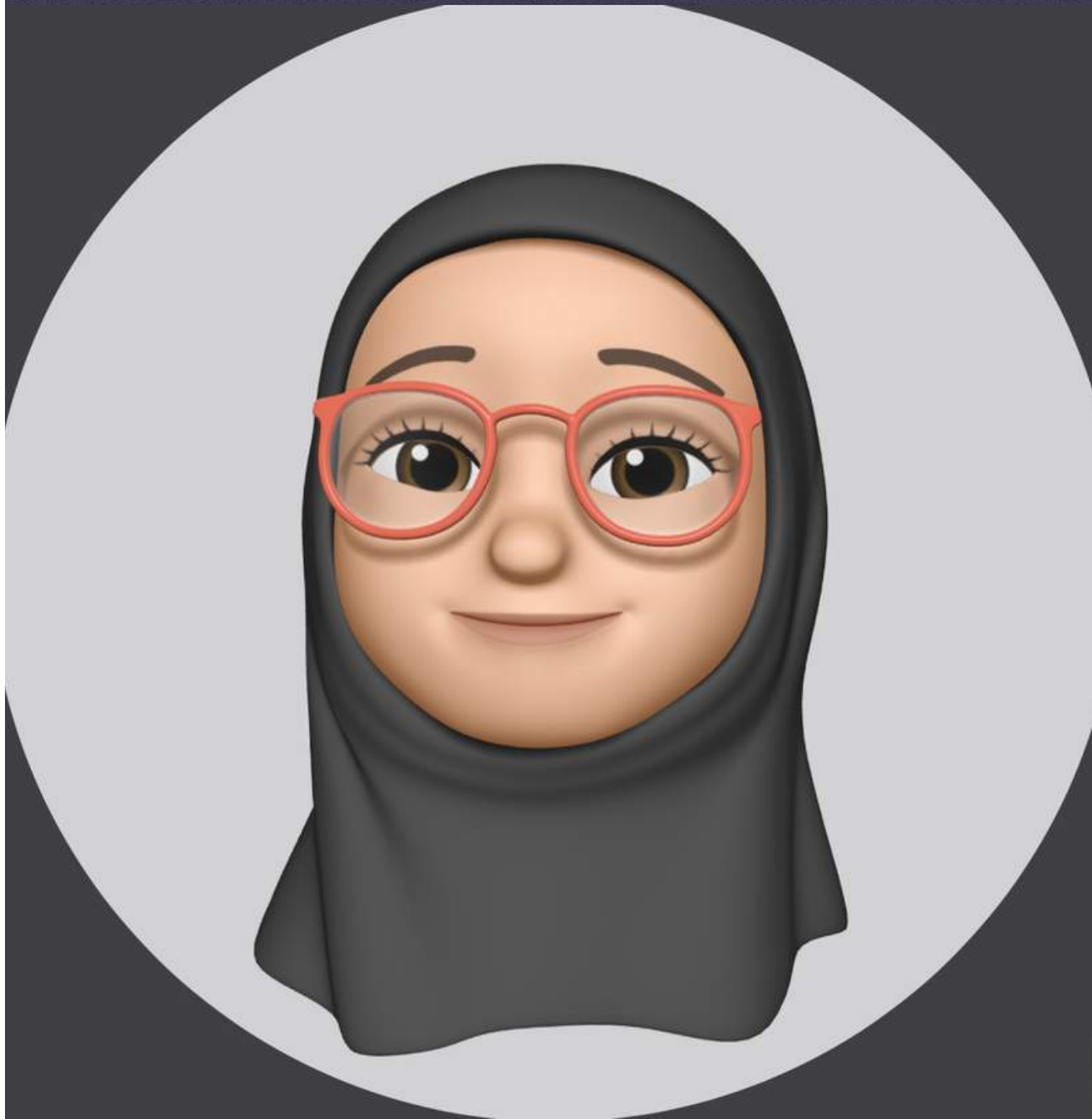
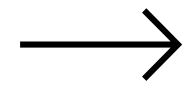


02



Jumpa Lagi di Kelas **Pengantar Psikologi.**

03



**Kembali lagi
bersama saya,
Anggi.**

Pertemuan Kelima

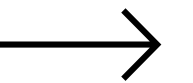
Pengantar Psikologi.

04





05



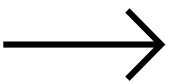
Learning & Adaptation

Outline

- *Adapting to the Environment*
- *Habituation*
- *Classical Conditioning*
- *Operant Conditioning*
- *Observational Learning -- Bandura*



06



- *Classical Conditioning -- Pavlov*
- *Associating 2 Stimuli*
- *Operant Conditioning -- Skinner*
- *Consequences*

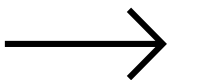
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→

2 Types Conditioning

- *4 Basic Principles*
- *Acquisition*
- *Extinction & Spontaneous Recovery*
- *Generalization & Discrimination*
- *Higher Order Conditioning*

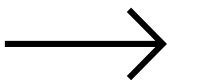
08



Classical Conditioning

- 5 Major *Processes*
- *Positive Reinforcement*
- *Negative Reinforcement*
- *Operant Extinction*
- *Aversive Punishment (Positive Punishment)*
- *Response Cost (Negative Punishment)*

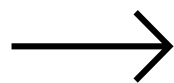
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Operant Conditioning



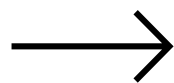
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- 4 Schedules of Reinforcement
- Fixed-Ratio
 - After a fixed number of responses
- Variable-Ratio
 - After a variable number of responses
- Fixed-Interval
 - After a fixed time interval
- Variable-Interval
 - After a variable time interval



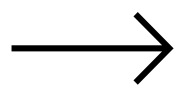
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- 4 Steps of Behavior Modification
- Self-Regulation
 - 1.Specify the problem
 - 2.Collect baseline data
 - 3.Identify antecedents & consequences
 - 4.Develop a plan to modify
 - 5.Implement the program & keep measuring behavior



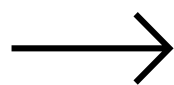
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- 4 Steps Modeling Process
 - Attention
 - Retention
 - Reproduction
 - Motivation



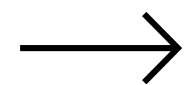
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- Our belief that we have capability
- to perform behaviors that will produce
- a desired outcome.



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Do you have any questions?

Referensi :

- Passer, M.W. & Smith, R.E. (2011). Psychology : The Science of Mind and Behavior. New York : McGraw-Hill Companies,Inc.
- Sugiyanto. (2009). Modul Matakuliah Psikologi Umum. Yogyakarta : Fakultas Psikologi Universitas Gadjah Mada.