FILSAFAT, ETIKA DAN KOMUNIKASI

Pertemuan 7 Isti Purwi Tyas Utami, S.Sos., M.Ikom





SHATTERED GLASS

At 25, Stephen Glass was the most sought-after young reporter in the nation's capital, producing knockout articles for magazines ranging from The New Republic to Rolling Stone. Trouble was, he made things up-sources, quotes, whole stories-in a breathtaking web of deception that emerged as the most sustained fraud in modern journalism

BY BUZZ BISSINGER







and in Policy Service, Harrison 1967. or's, Palester 1968, Balling Bloom Barch S. 1996; and Groups, April 1996

othing in Charles Lane's 15. many of assemblems, not the bitwe blood of Latin Amorea, nor war in Browin, nor the difficult metr days of his editorchip of the Practices New Acquable. usualid company with this summed spinede. On the second Probain May in the lottly of the Hyare hand in the Maryland side arb of Bethouls, near Weshing tim, nothing less than the exest summed final in the history of modern

posterofices was sensorting.

No one in Lane's reportency, no one had affected him in the note manner of Stophon Olian, a 25-year-old associate aditor at The New Aspublic and a white-his riving mar in Weshington journalism. It would just the infentionenes of the soung reporter. Or the atter conviction with which Clien had presented work that Eate now found was

completely lidericated. It was the ingoeasily of the cost, the during with which Class had convocted his attentiongetting creations, the salede same with which even now, as he attroopted to clear homoelf, the strongely gilled hid created as improvents illustrate using makeshift details he had spind in the lobby but seconds rather-a chair a couldn't table, emplie from a citizentic

It all seemed increasingly bissens to Lipse, who had brought Glass to the Phart, the supposed setting for one of those Surper stories, to not if the young man. could explain it all same unmakens. What was behind Glass's behavior? Why did he do 87 Lanc dichrit know their that Surplan. Chair bad phonys herm good at such risky business. Enceptionally good.

He didn't know that, in 1990, as a high-school spaint in the North Shore Chicago subsolt of Highbout Park, Suplant

Class-a theaterfever-had served as a technical director of Storm, a group of salemed students who produced their own work. (One production involved a Washingless promoted country up in a web of constitute and committees is The southeast. putated Glass, directing the movements of the cast through a header. "Suphon Glass," mad the caption, "person the script, ready to call the sorters, sets, and peops." Not that many years land, Glass-

would present other elaborate exchange-

Media

tions of trade-up source and characters. this time passing them off as journalism.

During his last your in high school, Glass also purticipated to an activity designed to encourage rapid and improve thinking suited Adventures of the Mind. At Highland Park High-a rigorossi, competitive school where it wasn't amount for I percent of the union class to be National Merit semilination: Adventures of the Mind dops the "montal guarn" who kneed the game of designing nonnarios with constitut Bale. They were asked to propare a presided in 15 minsten. Or corner up, napid-firm, while clever communical obspace. Or not our ruining a their of the ground to see if it would Short. It was the perfect foolsfer for senset. high, "You must with an idea," said Oliver in the psychool, "repaid on that idea and it's a wolley. It makes you more aware of not early your own capabilities. but also express you to the different types of cureers that are waiting for an after we graduate.

Boscoth the inspressors of Suphea-Glass there is his own story. People by to explain it now by citing the personn he floord to perform, and it is tree that has claime from any embronement by which, there was bristal pressure to excel Some sterns the fact that Glass was working too much. And he was illogically, and even crarily, overestanded. Moss insupring is the idea of seeing each of Giger's articlies, each act of manipulation, appropries trickery, as a grander and more precurimails improvised adventure of the mind-

he crisis had begon to escalate on that second Friday in Mac. Already, Lane was virtually pretain that Glass was better about the senacity of "Hack Howers," a more written for the May 18 insur that doubt with the phonomenon of a terotage commuter backer seeking to exnort thousands of dollars from a valueryhis corporation. During the previous day. Lanc had aren Glass, when configured with questions about his story, respond not selly with a harrage of laked material to support his piece but also with his own prachelogical wesponers: (Long reconstructed his interactions with Olion shering a sindone taped interview for Heaty Fair in which he frequently militted to a stemo that he privately kept of what took place it

"Look, poe're not backing me up," Glass had told Lune the right before. He had appeared wounded, almost natesand. But Gloss was acting; by harw marrly what he had done. Every name, every company, variably every single solitary detell-except Citize's own before-had been a product of the young must's imagination.

But there wasn't the slightest acknowledgment. "I spully list bust," Lone remainders Glass telling Non. "You know: Chuck. I just first resilts attacked. And voying my ofher and you should be backing me up."

He thops the M-post-stil Lanc corethe defences. Secretar this, after all, was Stephen Glass, the compelling wanderkind who had support toolds the skins of editors not only at The New Republic but. also at Marpor's, George, Rolling Stone, The New York Times Managing, and Mather Josep. This was the Stephen Chas who had so many different writing contracts that his increase this year might well have reached

"I really feel hurt." Glass told Chuck Lane. "I just feel really attacked You're my editor and you should be backing me up."

\$190,000 circlading his \$45,000 New Avpublic salary). This was the Stephen Glass

Washington; it is a time when fact and fution are blacked aux endy by written eager to more fear also by presidents and their attorneys, upinemoisters and special principations. From one parapostics, Stophes Cities was a tender possible of his city's stalling tends.

The New Republic, wher an investigation inciding a substantial posters of its editorial staff, would altimately acknowledge fabrications in 27 of the 40 byfreed ricces that Glass had writers for the expective in the tim and a halfness such od between December 1995 and Mar-1998. In Manhatian, John F. Kennoch Jr., solitor of George, would write a personal Sener to Version Josefus spokingizing for Glass's contenting up two sources who had. reads juscy and constantic remarks about the netacl proefficies of the providental adviser and his boss. At Horper's, Glass. would be dismissed from his contract ofner a story he had written about phone procless, which contained 45 feet-name sources, could not be writted

. For those two and a half years, the Suplies Glass show played to a capthated audience then the curtain abruptly left. He got away with his round games business of the symueltable in-

ERED

GLAS

distry he applied to the production of the faint hackup monerals which he methodi-



or completely made up. Looking for a short cut to fame, Glass concocted sources, quotes and even entire stories, but his deception did not go unnoticed forever, and eventually, his world came crumbling down



LIBNSCATE FILMS PRESENTS A CRAIG BAUMGARTEN FILM "SHATTERED GLASS" STABING HAYDEN CHRISTENSEN PETER SARSGAARD CHLDE SEVIGHY ROSARIO DAWSON WELANIE LYNSKEY HANG AZARIA STENE ZAHN MARK BLUM SIMONE-ELISE GIBARO WUSIC BY MYCHAEL DANNA EDITOR JEFFREY FORD CASTING CASSANDRA KULUKANDIS PRODUCTION DESIGN FRANCOIS SEGUIN COSTUME DESIGN RENEE APRIL ASSISTANT PRODUCER ANJALIKA WATHER EXECUTIVE PRODUCER TOW ORTENBERG WICHAEL PASSORNEY PAULA WAGNER DRIGINAL ARTICLE BY BUZZ BISSINGER WRITTEN AND DIRECTED BY BILLY RAY



SHATTERE

THE PERSONNEL PARTY THE PARTY SAID DESTRUMBED FROM

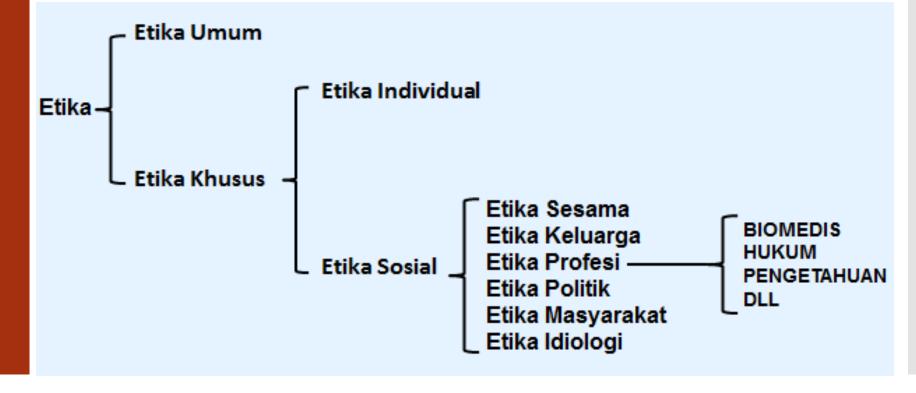
PÉNGERTIÁN ETIKA

- Filsafat moral → cabang filsafat mengenai tindakan manusia kaitannya dengan pencapaian tujuan hidupnya
- ETIKA > Pemikiran kritis dan mendasar tentang ajaran dan pandangan moral
- Etika → menolong manusia untuk mengambil sikap terhadap semua norma dari luar dan dalam supaya manusia memiliki kesadaran yang otonom.
- Nilai-nilai atau norma yang menjadi pegangan bagi seseorang atau kelompok dalam mengatur perilakunya.

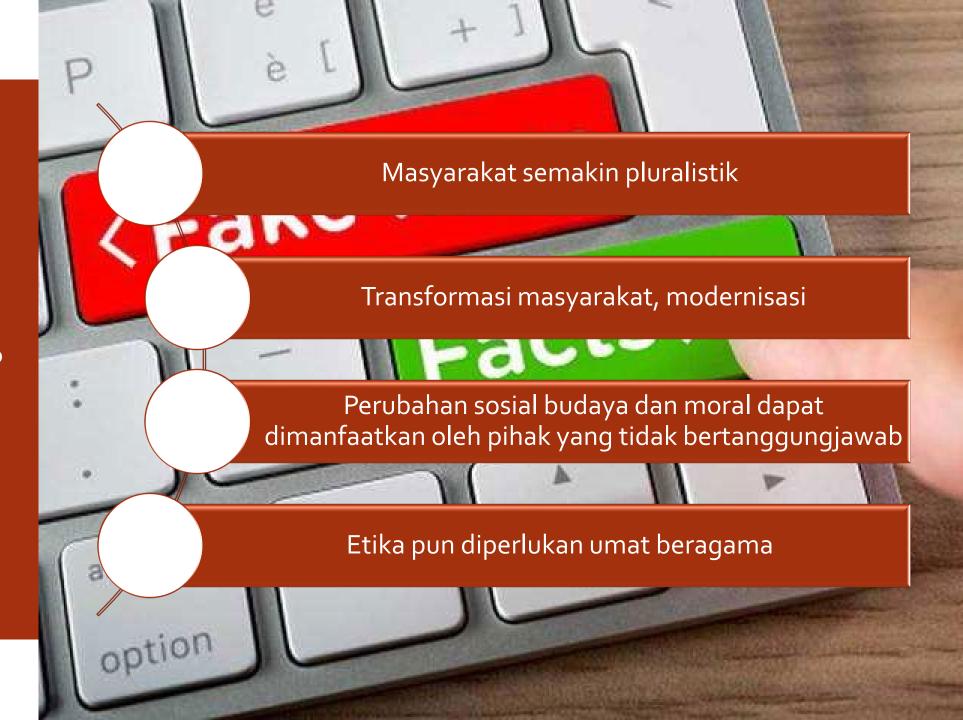


PENGERTIAN ETIKA

- Etika merupakan **refleksi filosofis** dan **pemikiran kritis** terhadap **ajaran-ajaran** dan **pandangan-pandangan moral** (Suseno,1999)
- Nilai-nilai dan norma-norma moral, yang menjadi pegangan bagi seseorang atau suatu kelompok dalam mengatur perilaku (K. Berten)

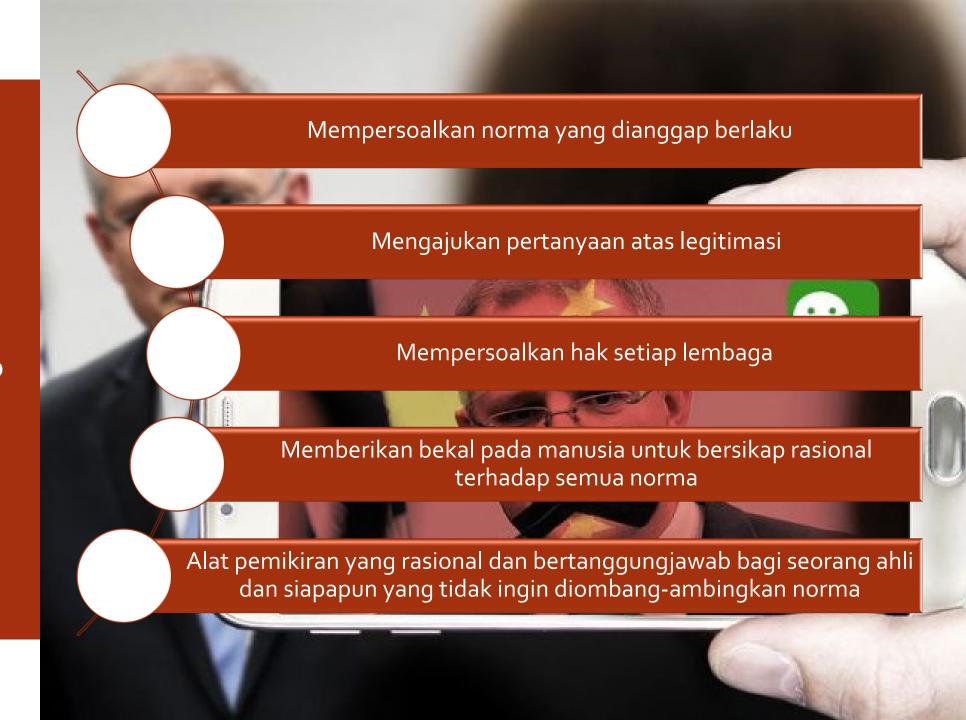


MENGAPA PERLU ETIKA? Franz Magnis S.

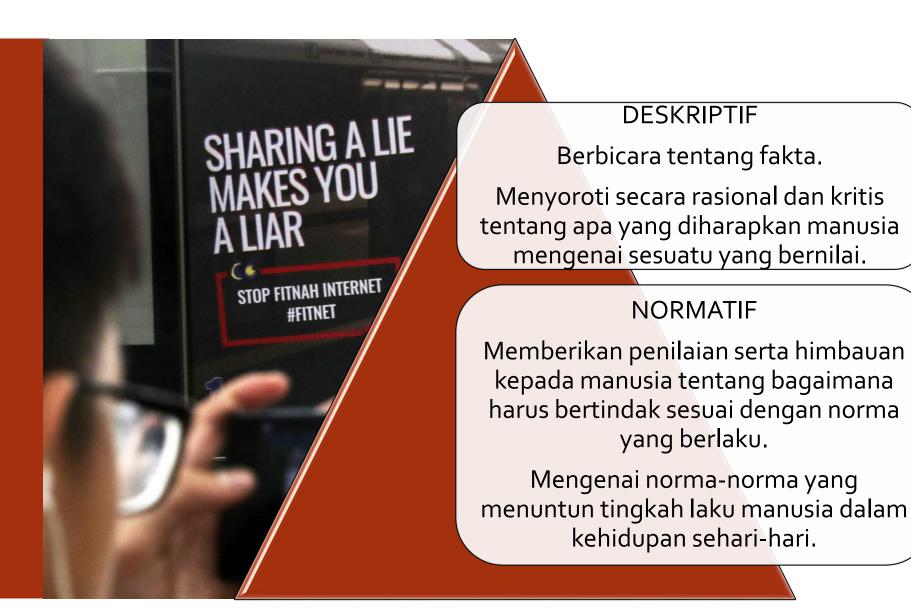


TUGAS ETIKA

(Darji D. Darmodiharjo dan Sidharta, 2004)



DUA JENIS ETIKA



FUNGSI ETIKA

- 1. Sebagai subjek : Untuk menilai apakah tindakan-tindakan yang telah dikerjakan itu salah atau benar, buruk atau baik.
- 2. Sebagai Objek : cara melakukan sesuatu (moral).



FILSAFAT DAN ETIKA (Muhamad Mufid, 2009)

Sidney Hook → Filsafat adalah pencari kebenaran, suatu persoalan nilainilai dan pertimbangan untuk melaksanakan hubungan yang benar dan pengetahuan baik-buruk yang membantu manusia memilih tindakannya.

NILAI-NILAI AKHIR/ ABSTRAK

 Demokrasi, keadilan, persamaan, kebebasan, kedamaian, kesejahteraan sosial dan aktualisasi diri

NILAI-NILAI MENENGAH

 Kualitas keberfungsian pribadi: keluarga yang baik, peningkatan kelompok, masyarakat yang baik

NILAI-NILAI TINGKAT KETIGA

 Nilai-nilai instrumental/operasional: lembaga pemerintah berintegritas, individu profesional (jujur, disiplin diri)

NILAI YANG DIINTERNALISASI

 Nilai-nilai yang diinternalisasi individu: prinsip etik menjadi orientasi dan petunjuk dalam hidup bersama orang lain.

PERBEDAAN ETIKA & ETIKET

(Muhamad Mufid, 2009)



Memberikan **norma** tentang perbuatan

Berlaku tanpa memperhatikan ada orang lain atau tidak

Bersifat mutlak, universal

Bersifat batiniah, internal manusia

ETIKET

Memberikan dan menunjukkan **cara** dalam bertindak

Berlaku dalam pergaulan sosial

Bersifat relatif

Bersifat lahiriah

PERBEDAAN ETIKA DAN ESTETIKA (Muhamad Mufid, 2009)



ESTETIKA

Menitikberatkan pada baikburuk, benar-tidak tingkah laku dan menyoroti tanggung jawab

Berkaitan dengan apa yang menjadi dasar tindakan yang baik-buruk, benar-salah

Fokus perhatian pada etika terapan: etika profesi, etika politik, bioetika dsb Mempersoalkan seni dan keindahan. Apresiasi terhadap kreatifitas

Dibedakan menjadi : Estetika deskriptif & Estetika normatif

Berkaitan dengan imitasi dan reproduksi realitas

PERBEDAAN **MORAL DAN** HUKUM

Home / News / Regional

Akhir Perjuangan Suami yang Obati Istrinya dengan Ganja, Fidelis Bebas dari Penjara

Kompas.com - 16/11/2017, 14:50 WIB

BAGIKAN: (f)







berkas surat bebas di Bapas Sintang, Kamis (16/11/2017), (KOMPAS.com/YOHANES KURNIA IRAWAN)



Penulis: Kontributor Pontianak, Yohanes Kurnia Irawan | Editor:Erwin Hutapea

SINTANG, KOMPAS.com - Raut wajah Fidelis tampak ceria. Sorot matanya tajam. Janggut tipis terlihat menghiasi senyumnya hari ini. Di balik senyuman itu, ada pengorbanan besar yang harus ditebusnya.



Mengenakan kemeja batik berwarna gelap, celana hitam, dan sepatu kulit berwarna hitam, Fidelis datang ke Balai Pemasyarakatan Klas II Sintang didampingi kedua anak dan keluarganya, serta tim kuasa hukum pada Kamis (16/11/2017). Hari ini pula, status narapidana yang disandangnya berakhir.

HUKUM

Objektif, memiliki kepastian lebih besar

Perilaku lahirian

Sanksi bisa dipaksakan

Sanksi berdasar kehendak masyarakat



Subjektif, kerap dipertanyakan tetang etis atau tidak

Perilaku batin

Sanksi oleh hati nurani

Moralitas tidak dapat diubah masyarakat

ETIKA DAN AGAMA (Muhamad Mufid, 2009)



ETIKA DAN MORAL

(Muhamad Mufid, 2009)

- Etika → Ilmu tentang hal baik dan buruk
- Moralitas → sifat moral dan keseluruhan asas dan atau nilai berkenaan baik dan buruk
- Dua kaidah moral → Sikap baik dan Keadilan



UNSUR POKOK DALAM ETIKA (Muhamad Mufid, 2009)

KEBEBASAN

Unsur hakiki etika yang bersifat rasional

TANGGUNGJAWAB

 Kemampuan menjawab pertanyaan terkait tindakan

HATI NURANI

- Penghayatan baik-buruk dalam situasi konkret
- Berhubungan dengan kesadaran
- Dapat restropektif dan prospektif

PRINSIP MORAL DASAR

 Tiga prinsip dasar: sikap baik, keadilan dan hormat terhadap diri dan orang lain

BEBERAPA ISME DALAM ETIKA (Muhamad Mufid, 2009)

EGOISME

 Tindakan atau perbuatan paling baik memberikan manfaat bagi diri dalam kurun waktu tertentu

DEONTOLOGISME

 Baik-buruk tindakan tidak diukur dari akibatnya tetapi berdasarkan hasil yang dicapai

UTILITARIANISME

 Baik-buruk diukur dari akibat yang ditimbulkan

PRAGMATISME

 Perbuatan etis berkaitan dengan pengetahuan praktis yang dilakukan demi kemajuan masyarakat

ETIKA KOMUNIKASI (Muhamad Mufid, 2009)

Perspektif politik

 Kebiasaan ilmiah praktik komunikasi: adil atas dasar kebebasan, motivasi, menghargai perbedaan

Perspektif sifat manusia

Kemampuan berpikir dan menggunakan simbol

Perspektif dialogis

 Partisipasi komunikasi dua arah, ditandai: kualitas keutamaan, keterbukaan, kejujuran, dsb

Perspektif situasional

 Faktor situasional sebagai relevansi bagi setiap penilaian moral

Perspektif religius

 Kitab suci dan religiusitas sebagai standar etika komunikasi

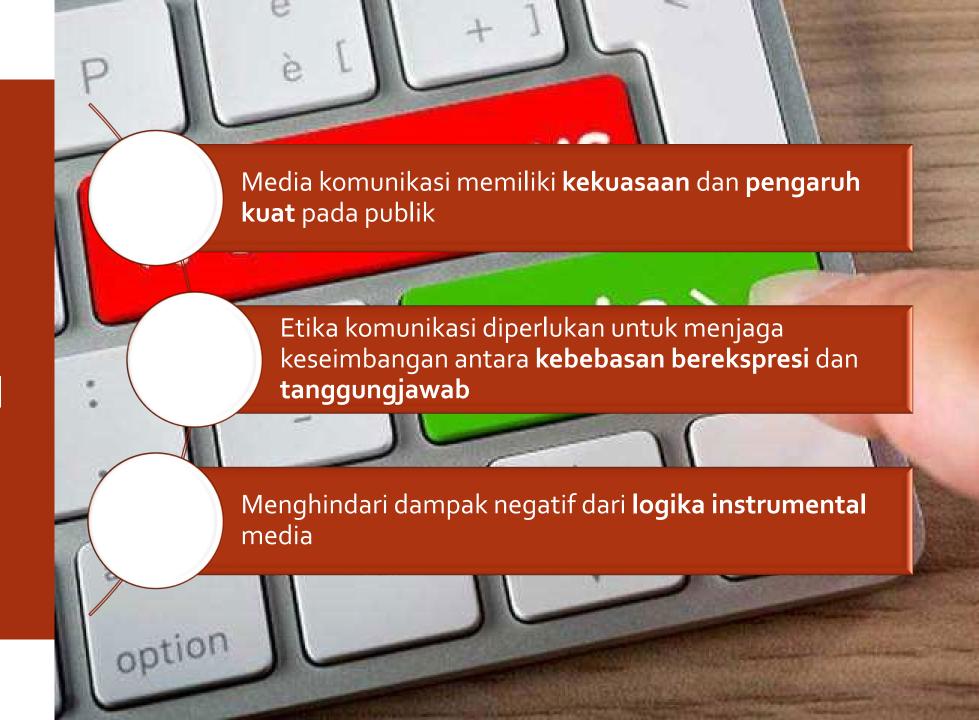
Perspektif utilitarian

Cara dan tujuan komunikasi

Perspektif legal

Kesesuaian dengan peraturan yang berlaku dan etis

MENGAPA PERLU ETIKA KOMUNIKASI Haryatmoko



PELANGGARAN KEJ OLEH MEDIA ONLINE

(Komisi Pengaduan Masyarakat dan Penegakan Etika Dewan Pers) Enam jenis pelanggaran kode etik jurnalistik yang dilakukan oleh media siber yang diadukan ke Dewan Pers.

- Media siber tidak menguji informasi atau melakukan konfirmasi
- 2. Berita tidak akurat
- 3. Mencampurkan fakta dan opini yang menghakimi
- 4. Tidak berimbang
- 5. Tidak menyembunyikan identitas korban kejahatan susila
- 6. Tidak jelas narasumbernya



Foto: Acehnews.co

Dewan Pers: Berita Merdekanews.com Terbukti Melanggar Kode Etik Jurnalistik

Dewan Pers menyatakan Merdekanews.co terbukti melakukan pelanggaran Kode Etik Jurnalistik serta melanggar Pedoman Pemberitaan Media Siber dalam berita "Jejak Aguan dan Tommy Winata di Partai Solidaritas Indonesia" yang terbit pada 28 Februari 2018.

Partai Solidaritas Indonesia (PSI), melalui Jaringan Advokasi Rakyat untuk Partai Solidaritas Indonesia Solidaritas (Jangkar Solidaritas), melaporkan Merdekanews.co terkait berita tersebut ke Dewan Pers pada.

PSI melaporkan karena berita tersebut dinilai tidak melaksanakan praktik jurnalistik yang berimbang, membuat judul berita yang tendensius tanpa didukung akurasi, serta ditulis dengan mencampurkan fakta dan opini.

"Kami melaporkan Merdekanews.co dalam semangat menumbuhkan kemitraan yang sehat antara partai politik dan pers. Jika ada yang kurang tepat, sudah seharusnya kami mengajukan koreksi," kata Koordinator Jangkar Solidaritas, Kamaruddin, dalam siaran pers, Rabu 30 Mei 2018.



Nadirsyah Hosen @ @na_dirs · 1 jam Saya kecewa dengan @TirtoID yg ternyata tidak menerapkan #SaringSebelumSharing

Pelintirannya terhadap pernyataan KH Ma'ruf Amin sangat kelewatan dan menunjukkan Tirto bukan media yg bisa dipercaya. Meski sdh minta maaf dan merevisi meme ini, tapi kesalahannya sangat fatal

↑ 743

747





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