

PUBLIC SPEAKING

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**PROGRAM STUDI ILMU KOMUNIKASI
UNIVERSITAS PEMBANGUNAN JAYA**

PUBLIC SPEAKING

TAHUN 2021

RENCANA PEMBELAJARAN SEMESTER

1. Berbicara di Depan Publik
2. Etika Public Speaking
3. Listening & Critical Thinking
4. Menganalisa Audiens
5. Persiapan & Penulisan Naskah I
6. Persiapan & Penulisan Naskah I
7. Teknik Public Speaking I (Delivery I)

UTS (PENULISAN NASKAH & SPEECH - INDIVIDU)

TM: Tugas Video Monolog I

PUBLIC SPEAKING

TAHUN 2021

RENCANA PEMBELAJARAN SEMESTER

8. Teknik Public Speaking I (Delivery I)
9. Menggunakan Alat Bantu Presentasi
10. Master of Ceremony
11. Menjadi Moderator & Pembicara
12. How to Speak Confidently in English
13. Presentasi Konsep UAS
14. Gladi Bersih UAS

UAS (PERTUNJUKAN PUBLIC SPEAKING)

TM: Tugas Video Monolog II

PUBLIC SPEAKING

TAHUN 2021

KOMPONEN PENILAIAN

1. ABSENSI 10%
2. PARTISIPASI & ATTITUDE DI KELAS 5%
3. TUGAS HARIAN 20%
4. UTS 30%
5. UAS 35%



Stephen E. Lucas
The Art of Public Speaking
Twelfth Edition



**This
International
Student Edition
is for use
outside
the U.S.**

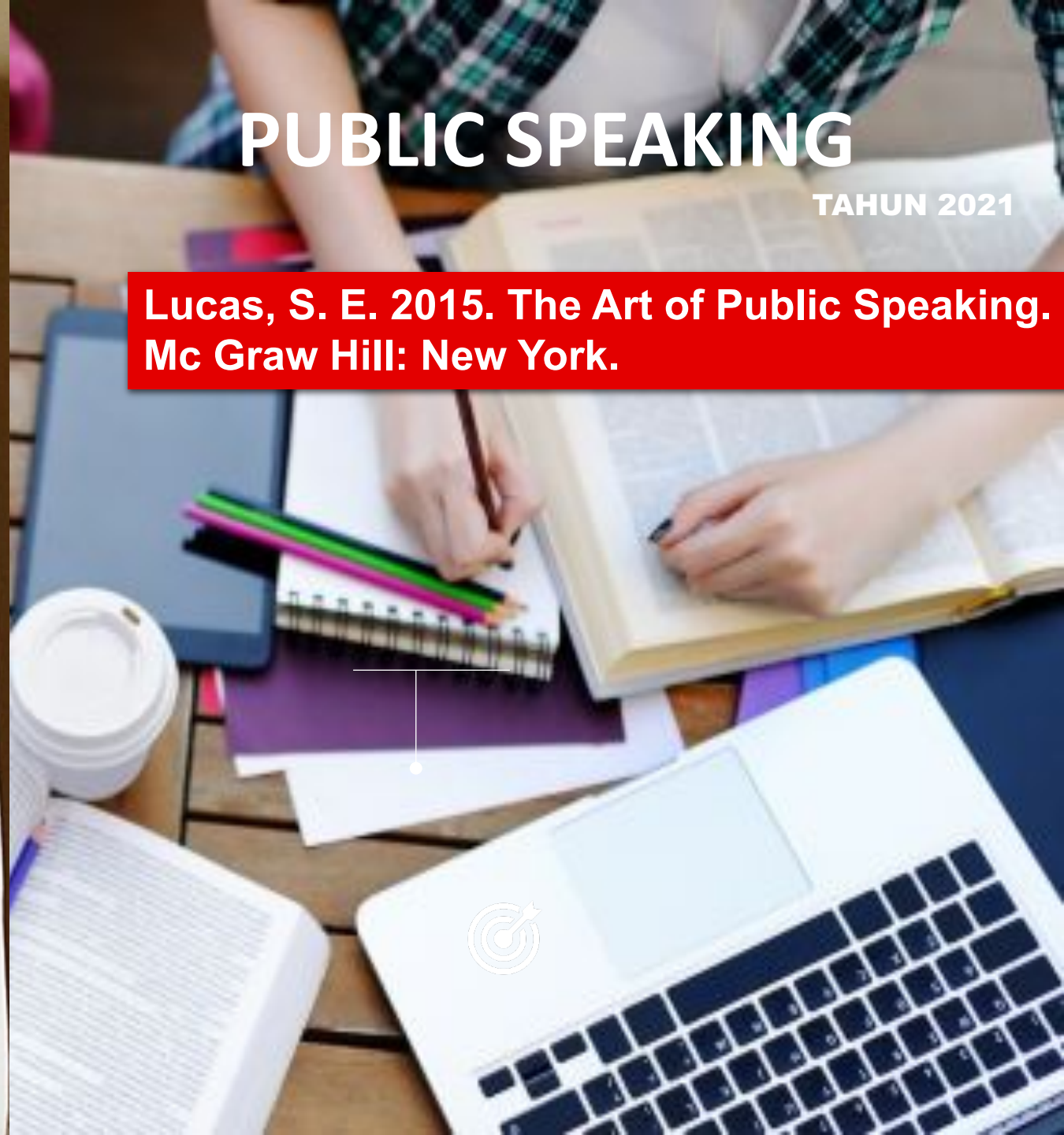
Mc
Graw
Hill
Education

McGRAW-HILL INTERNATIONAL EDITION

PUBLIC SPEAKING

TAHUN 2021

Lucas, S. E. 2015. The Art of Public Speaking.
Mc Graw Hill: New York.





KONTRAK PERKULIAHAN

PERKULIAHAN DISELENGGARAKAN SECARA ONLINE

MAHASISWA WAJIB MENGISI PRESENSI DI COLLABOR

MAHASISWA DIAKUI KEHADIRANNYA JIKA MENGERJAKAN QUIZ & TUGAS


DALAM PENYELENGGARAAN ZOOM MEETING MAX KETERLAMBATAN 15 MENIT

TIDAK ADA TOLERENASI KEGIATAN PLAGIAT (PLAGIARISM = FAILED ! (F))

A close-up, shallow depth-of-field shot of a silver, spherical mesh microphone in the foreground. The background is a large, dimly lit conference room or auditorium filled with a blurred audience of people seated at tables. The ceiling is visible with numerous small, circular recessed lights, some of which are out of focus, creating a bokeh effect. The overall atmosphere is professional and focused on public speaking.


BERBICARA DI DEPAN PUBLIC

WHAT IS PUBLIC SPEAKING ?

A woman with long brown hair, wearing a light blue button-down shirt and a dark grey skirt, stands in the foreground. She is smiling and looking towards the camera while holding a black microphone in her right hand and a black clipboard in her left. The background is a blurred audience of people seated at round tables with white tablecloths, suggesting a formal event or conference. The lighting is bright and even.

Kegiatan menyampaikan informasi di muka publik secara jelas, beralasan, dengan artikulasi yang baik, dan tersampaikan secara efektif.

WHAT IS PUBLIC SPEAKING ?



Public Speaking is a way of making your ideas public - of sharing them with other people and of influencing other people (Lucas, 2015)

WHAT IS PUBLIC SPEAKING SKILL ?



Kemampuan untuk berbicara dan menyampaikan gagasan di depan khalayak umum.

THE POWER OF PUBLIC SPEAKING





PUBLIC SPEAKING SKILL WHY IS IT SO IMPORTANT?



SURVEY

THINK CRITICALLY &
COMMUNICATE CLEARLY IS
WAY MORE IMPORTANT
THAN A MAJOR



TOP SKILL

EXECUTIVES & MANAGERS IN THE
AMERICAN MANAGEMENT
ASSOCIATION AGREED PUBLIC
SPEAKING IS THE MOST
IMPORTANT SKILL



MAKE A CHANGE

PUBLIC SPEAKING GIVES AN
OPPORTUNITY TO MAKE A
CHANGE IN SOMETHING
YOU CARE ABOUT



ASKING OR EXPRESS DISAGREEMENT



JOB INTERVIEW



ANOTHER LEVEL OF PRODUCT SELLING



CONVERSATION VS PUBLIC SPEAKING



PERSAMAAN

Conversation dan Public Speaking

Mengatur buah pemikiran kita secara logis

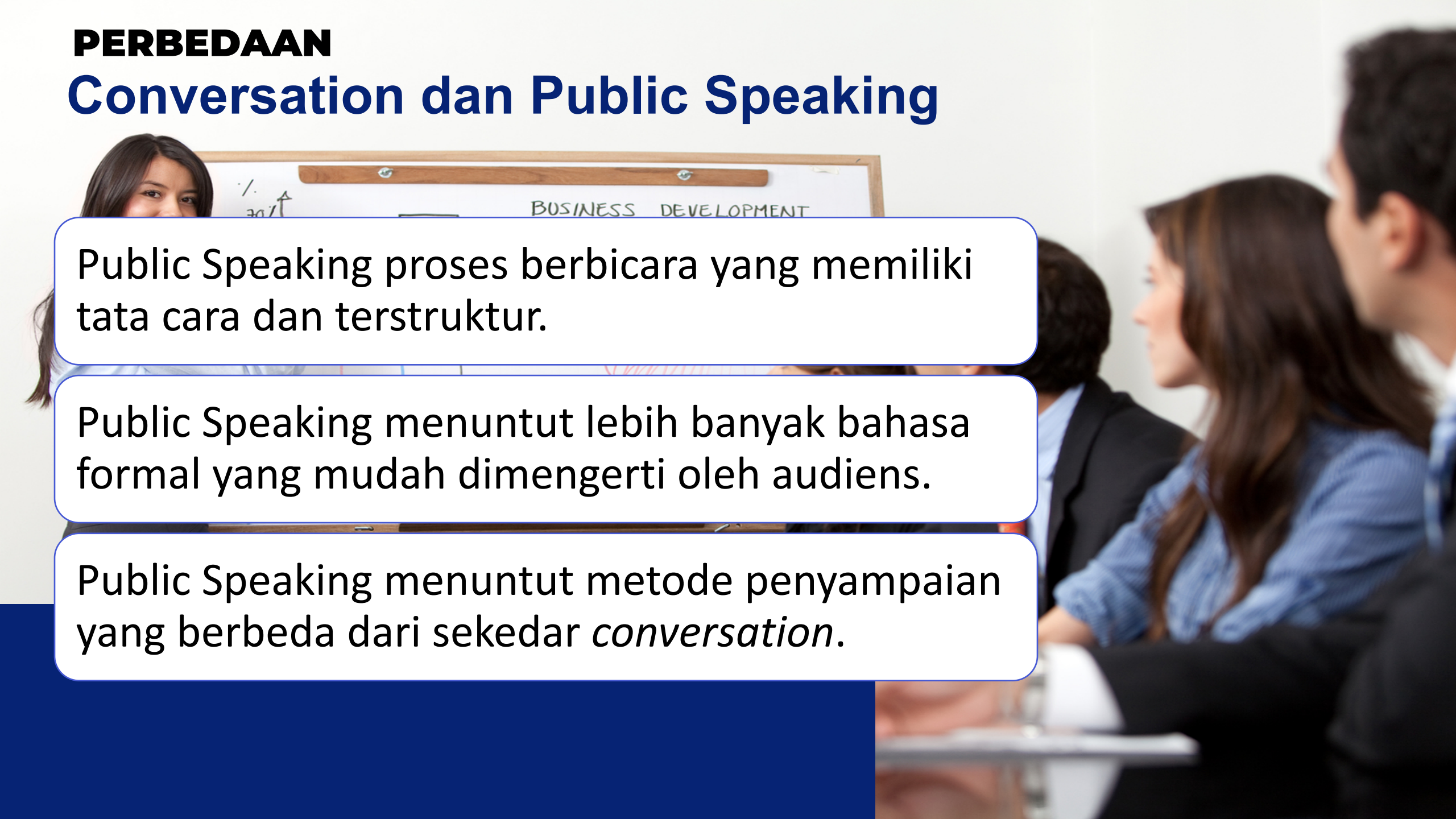
“Jahit” pesan dengan mempertimbangkan lawan bicara/ audiens

Sampaikan pesan yang mendatangkan *impact* yang maksimum

Beradaptasi dengan feedback dari pendengar (baik verbal dan non verbal)

PERBEDAAN

Conversation dan Public Speaking

A woman with long dark hair is standing in front of a whiteboard, presenting to a group of people. The whiteboard has the words "BUSINESS DEVELOPMENT" written on it. The audience consists of several people, including a woman with long dark hair and a man in a suit, who are looking towards the presenter. The scene is set in a professional meeting or classroom environment.

Public Speaking proses berbicara yang memiliki tata cara dan terstruktur.

Public Speaking menuntut lebih banyak bahasa formal yang mudah dimengerti oleh audiens.

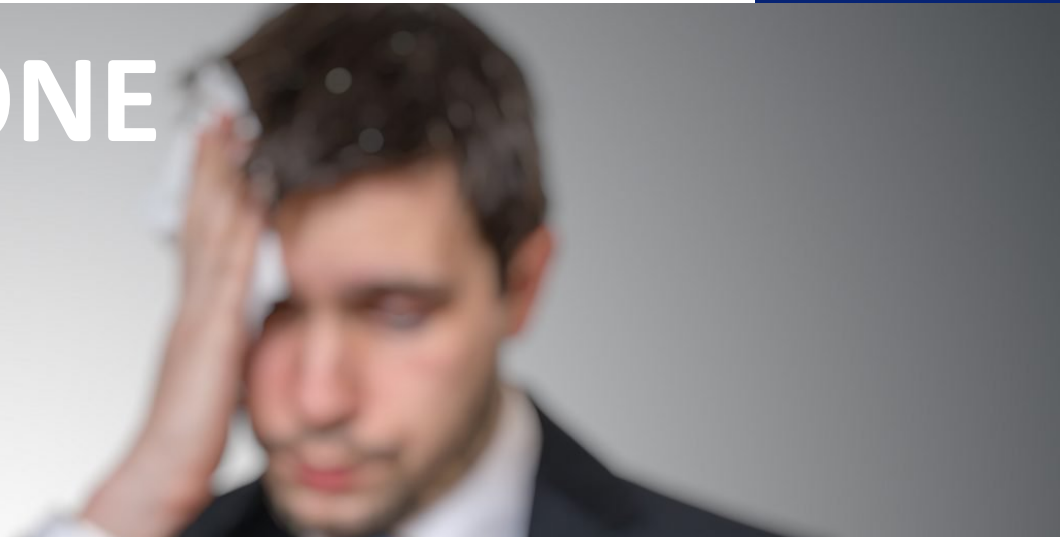
Public Speaking menuntut metode penyampaian yang berbeda dari sekedar *conversation*.

STAGE FRIGHT

A woman with blonde hair, wearing a light blue, sleeveless, form-fitting dress with a long, flowing skirt, stands on a stage. She has her hands pressed against her face, covering her eyes and mouth, suggesting she is experiencing stage fright or is crying. The background is filled with a large, dense crowd of people, mostly men in suits and women in formal attire, all looking towards the stage. The lighting is dramatic, with the woman on stage being the central focus against the dark background of the audience.

NERVOUS IS NORMAL

YOU'' ARE NOT ALONE



TOP 8 HAL YANG PALING DITAKUTKAN MAHASISWA AMERIKA

(((

1. Party with stranger
- 2. Giving a speech**
3. Asked personal question in public
4. Meeting date's parents
5. Victim of practical joke
6. Talking with someone in authority
7. Job interview





PUBLIC SPEAKING SKILL
MEMBUAT GUGUP
MENJADI POSITIF



MENAMBAH PENGALAMAN / JAM TERBANG BERBICARA

PERSIAPAN YANG MATANG

BERPIKIR POSITIF

VISUALISASIKAN KESUKSESAN PUBLIC SPEAKING

YAKINLAH BAHWA GUGUP' = -- "TIDAK TERLALU TERLIHAT"

AUDIENS TIDAK MENGETAHUI KONTEN SPEAKER SEPENUHNYA

THINK POSITIVELY



NEGATIVE THOUGHT

I WISH I DID'NT HAVE TO
GIVE A SPEECH

I'M NOT GREAT PUBLIC
SPEAKER

I'M ALWAYS NERVOUS
WHEN I GAVE A SPEECH

NO ONE WILL INTERESTED
IN WHAT I HAVE TO SAY

POSITIVE THOUGHT

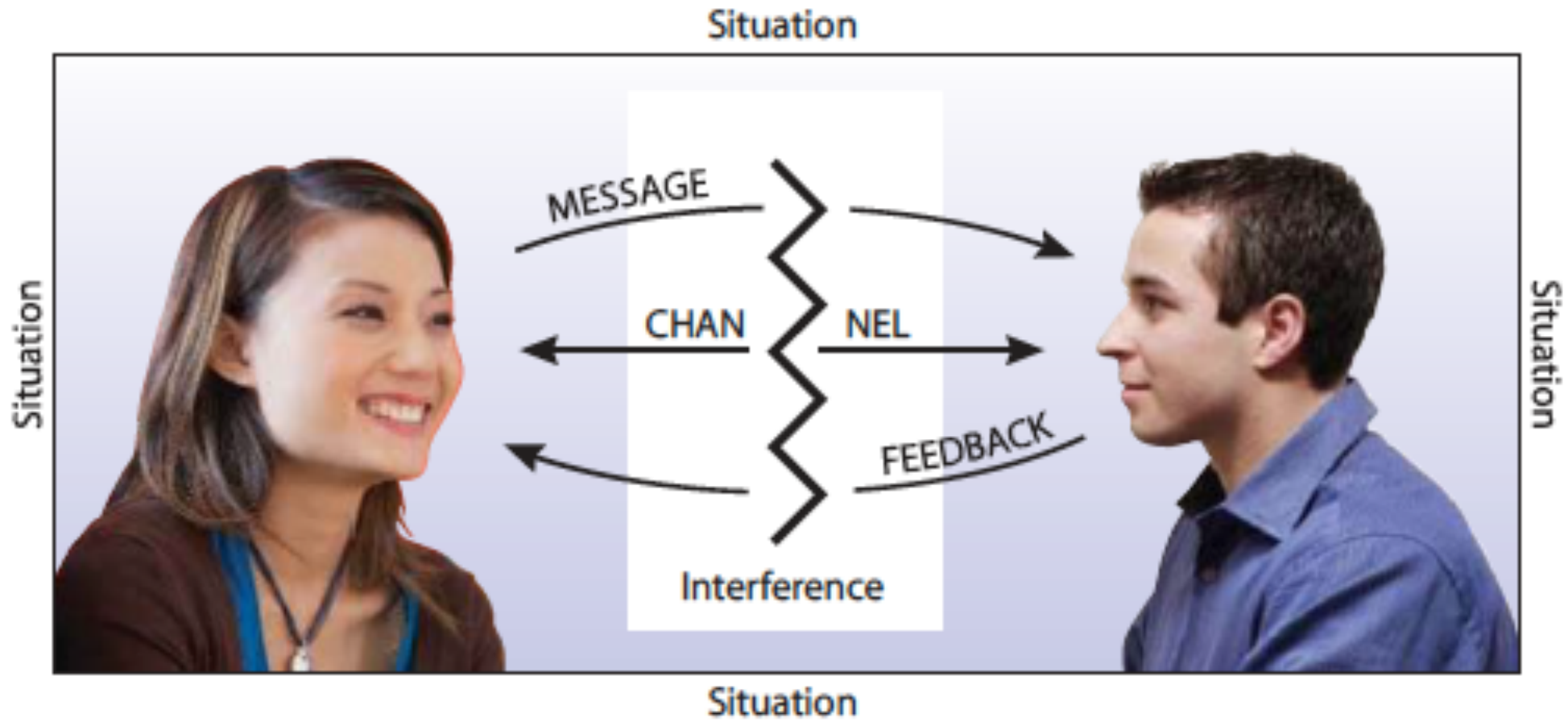
THIS SPEECH IS A CHANCE FOR ME TO SHARE MY IDEAS AND
GAIN EXPERIENCE AS A SPEAKER

NO ONE'S PERFECT, BUT I'M GETTING BETTER WITH EACH
SPEECH I GIVE

EVERYONE'S NERVOUS. IF OTHER PEOPLE CAN HANDLE IT, I
CAN TOO

I HAVE A GOOD TOPIC AND I'M FULLY PREPARED. OF
COURSE THEY'LL BE INTERESTED

SPEECH PROCESS





ASSESSMENT AWAL

1. PILIHLAH SALAH SATU TEMA DI BAWAH INI, DAN JADIKAN BAHAN UNTUK BERBICARA DI DEPAN PUBLIK SELAMA 1-2 MENIT

- A. MATA KULIAH YANG PALING DISUKAI
- B. FILM YANG PALING DISUKAI
- C. HAL YANG PALING ANDA SUKAI



ASSESSMENT AWAL

2. NILAI PENAMPILAN ANDA DAN TEMAN ANDA,
SETIDAKNYA DALAM DUA KATEGORI KONTEN &
PENAMPILAN (CARA PENYAMPAIAN)

A woman with long brown hair, wearing a blue and white striped shirt, is shaking hands with a man in a dark suit. They are in a professional setting, possibly a meeting or a business deal. The background is blurred, showing what appears to be a window with a view of trees.

REFERENCE

LUCAS, STEPHEN. 2012. THE ART OF PUBLIC SPEAKING 12TH EDITION.
MC GRAW HILL: NEW YORK



THANK YOU