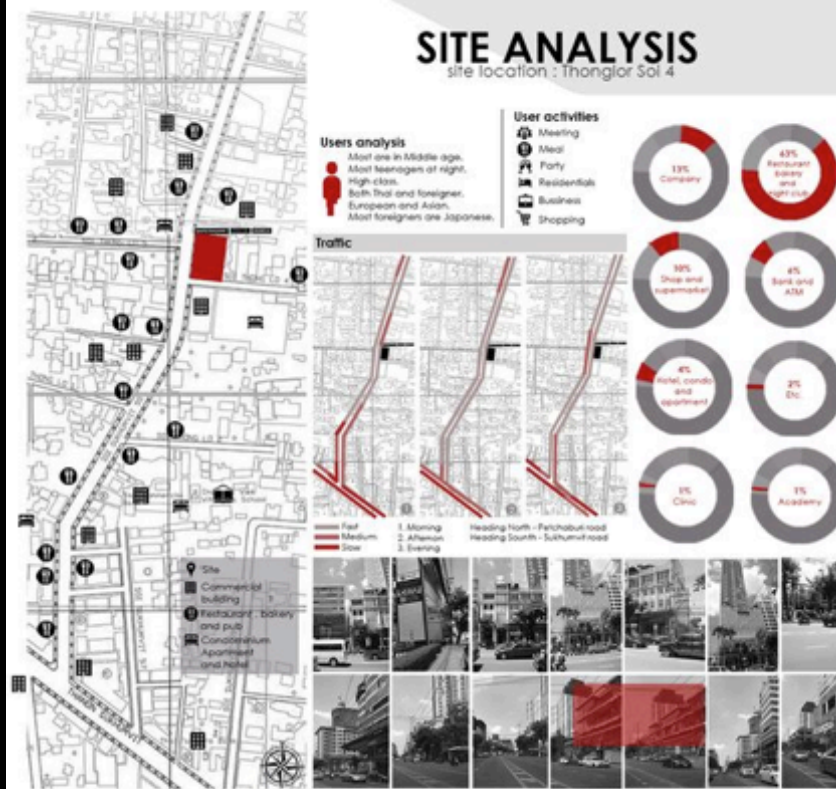


# HOW TO PRESENT YOUR ANALYSIS & DESIGN CONCEPT EFFECTIVELY

*PERANCANGAN ARSITEKTUR 3*

# Thonglor site analysis of 3rd year Architecture student at Assumption University



Source: <https://s-media-cache-ak0.pinimg.com/originals/59/81/08/59810819de9b7e454babba48a93oda b4.jpg>

# For a competition



Source: [http://thecompetitionsblog.com/results/038\\_13\\_01/](http://thecompetitionsblog.com/results/038_13_01/)

Exhibition winner  
(2014) of College of  
Architecture Myongji  
University





A GOOD DISPLAY

=

AN EFFECTIVE  
PRESENTATION

?

# TIPS & TRICKS

# 1. CREATE THE STORY: INTRO-CONTENT-CONCLUSION

## INTRO:

- What do you know about the topic (subtopic)?
- What do you know about your site's issue?

## CONTENT

- What are the problems?
- How (deep) do you analyze it?

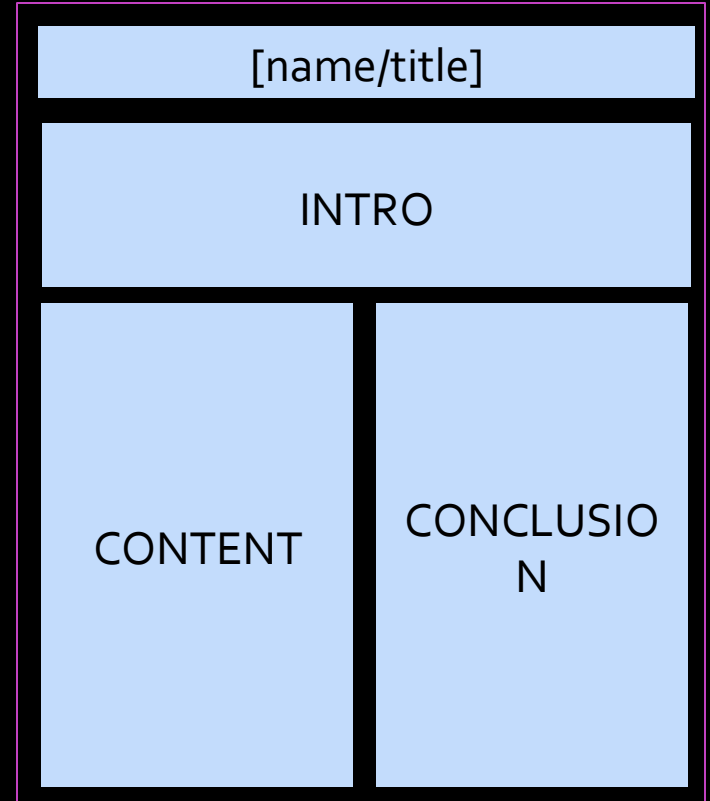
## CONCLUDE

- What is the MAIN problem?
- What can you do with the analysis: INITIAL STATEMENT: concept design



# 1. CREATE THE STORY: INTRO-CONTENT-CONCLUSION

# BE STRUCTURAL!





- BECAK MOTOR
- MOBIL TRUK KECIL
- ANGKUTAN UMUM
- MANUSIA



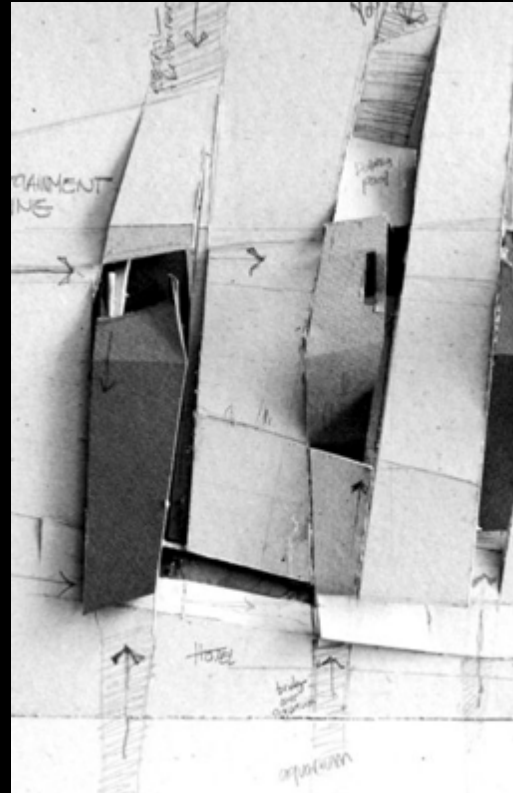
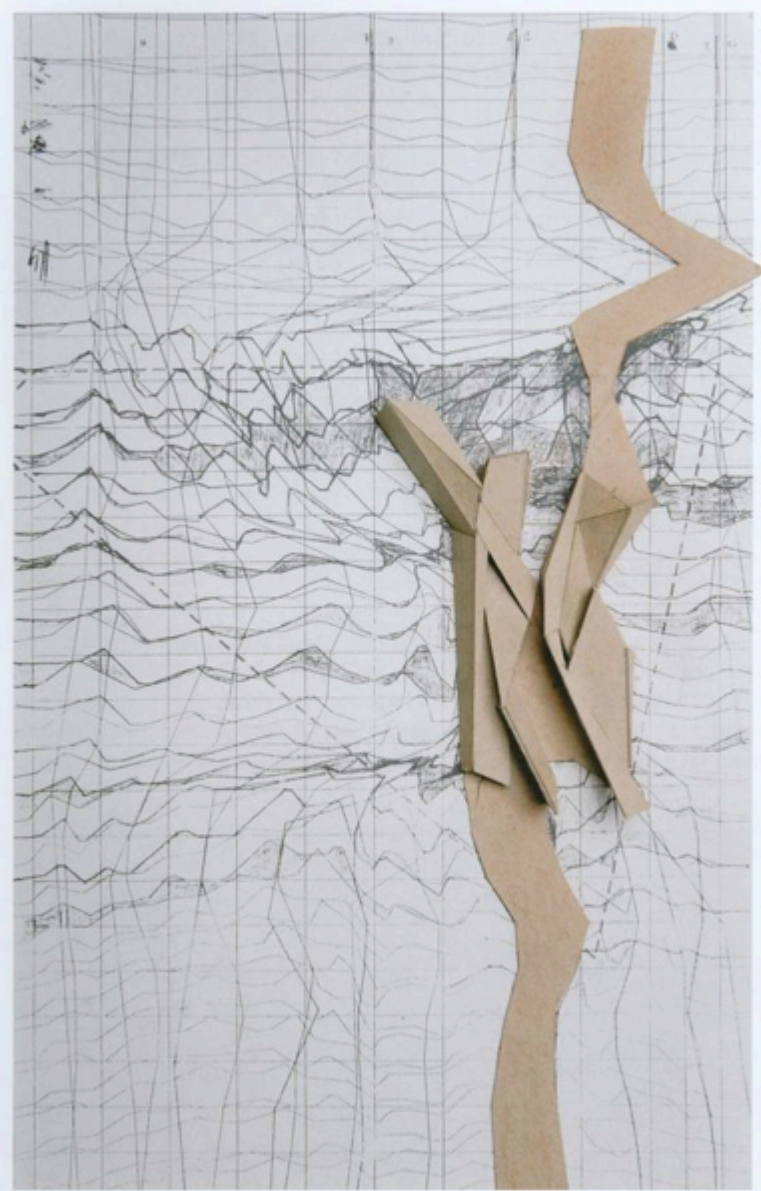
### **3. MAKE YOUR CONCEPT DESIGN PUNCHES**

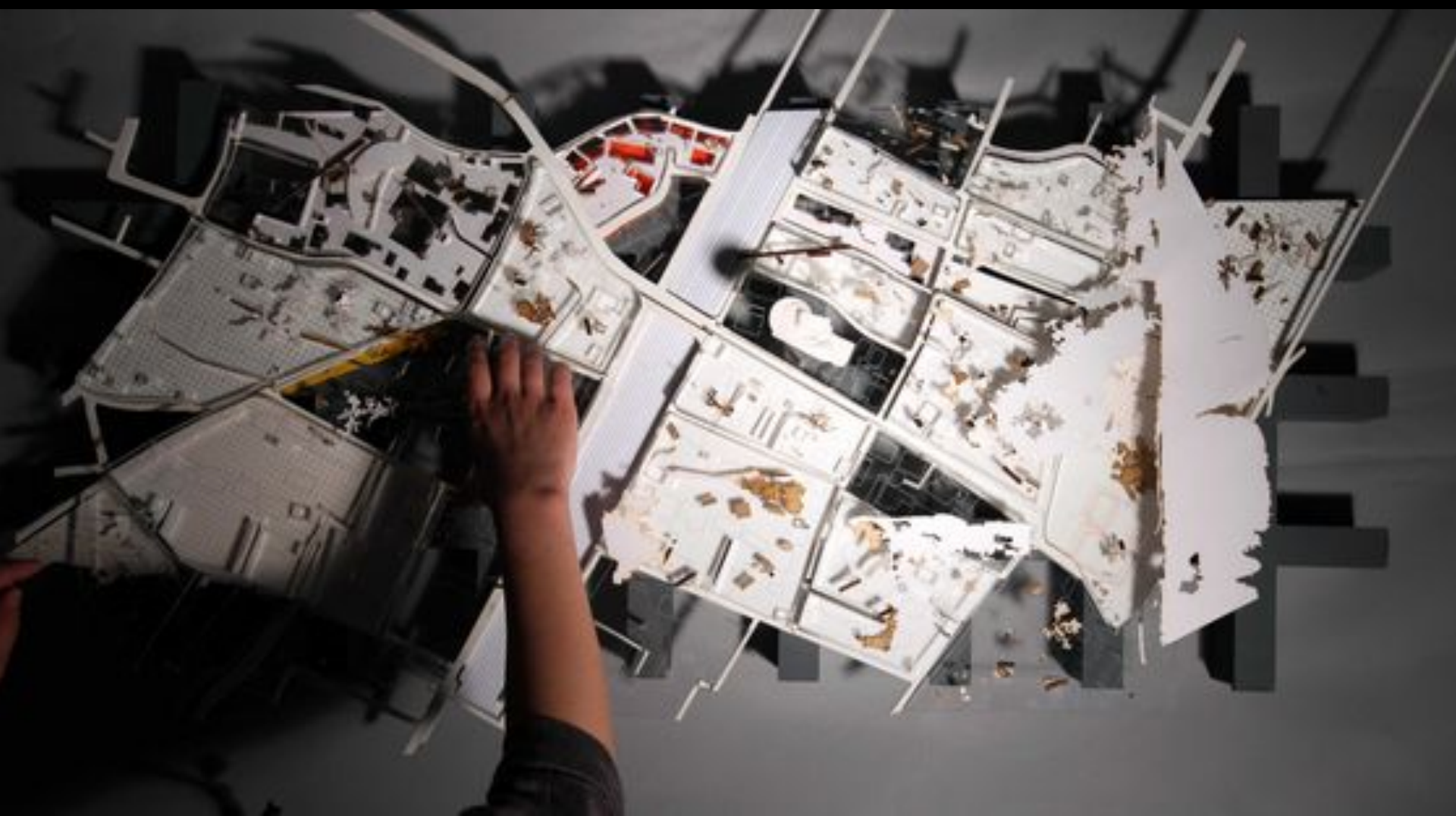
- **Emphasize the main points in your issue**
- **Tell the reviewer why your concept is the best**

## 4. RETOUCH YOUR DATA

**MIXED-  
MEDIA  
ARE ALWAYS  
AWESOME!**







## 5. DETAIL NEVER HURTS

### MINI NOTES:

Just in case you  
forget about  
detail or specific  
data

TASK



1. BUATLAH LAYOUT PRESENTASI ANALISIS SITE KALIAN DI A<sub>3</sub> [INTRO-CONTENT-CONCLUSION]
2. BERI KETERANGAN
  - GAMBAR YANG AKAN DIPRESENTASIKAN
  - MEDIANYA APA
3. GAMBAR APA SAJA YANG PERLU DI-RETOUCH
4. LANJUTKAN DI A<sub>0</sub>

TIKA

FANNY

FAISAL

NINDYA

HANI

PILAR

ROMI

SANDY

ARI

FABIAN